

### **BLOOD CANCER RESEARCH LEADS THE WAY**

Breakthrough advances in blood cancer research are now helping patients with other cancers and diseases.



#### 1940s - 1950s

Chemotherapy, medicine used to kill cancer cells, was established first for leukemia, and later used to treat other cancers.



### 1970s - 1980s

The 1970s brought an early understanding of genomics, which is the study of genes and their functions, laying the groundwork for precision medicine approaches to treatment.



### 1990s - 2000s

By the 1990s, the pursuit of genomics was followed by the first FDA approval of a revolutionary targeted therapy known as imatinib (Gleevec®) to treat leukemia.

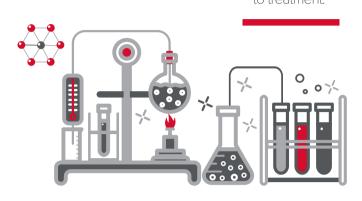
This drug was the first to target the "kinase" enzyme. Today, more than 40 "kinase inhibitors" are approved to treat other cancers.



### 2000s - 2020s

LLS-funded researchers played an instrumental role in the advancement of immunotherapy.

In 2017, a groundbreaking treatment called "CAR T-cell immunotherapy" was FDA approved for blood cancer, and it is now being tested in more than 500 clinical trials for other cancers.





Cancer cells in the blood are more accessible than those in solid tumors, making it easier to study cancer-causing molecules, measure the effects of new therapies and make pivotal biologic discoveries applicable to other diseases.

GWEN NICHOLS, MD, CHIEF MEDICAL OFFICER, LLS

### **5-YEAR**

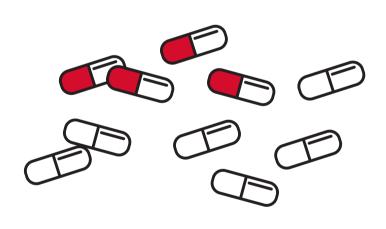
SURVIVAL RATES FOR BLOOD CANCERS HAVE INCREASED SINCE THE 1960S BY





## 40%

OF ALL NEW CANCER
THERAPIES APPROVED
BY THE U.S. FOOD &
DRUG ADMINISTRATION
(FDA) SINCE 2000 ARE
BLOOD CANCER
THERAPIES.



# REVOLUTIONARY APPROACHES FOR BLOOD CANCER

are now being tested in clinical trials with other cancers and diseases, including:

BONE CANCER

**BRAIN CANCER** 

BREAST CANCER

DIABETES

KIDNEY CANCER

LIVER CANCER

LUNG CANCER

**LUPUS NEPHRITIS** 

**MELANOMA** 

**MULTIPLE SCLEROSIS** 

**OVARIAN CANCER** 

PANCREATIC CANCER

PROSTATE CANCER

RHEUMATOID ARTHRITIS

STOMACH CANCER

**SKIN CANCER** 

BEATING Cancer IS In Our Blood. Since our founding, The Leukemia & Lymphoma Society has invested more than 1.2 billion dollars in research. This has led to game changing advances in immunotherapy, genomics and personalized medicine. The treatments we've pioneered for blood cancers are now saving the lives of people affected by many different types of cancer. Find out more at www.LLS.org.

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